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Європейським Союзом

**National University**  
**«KYIV-MOHYLA ACADEMY»**  
**Department of International Relations**

**SYLLABUS**  
**of the discipline “European Integration through Trade: History, Theories and Implementation in Ukraine” (in terms of the Jean Monnet INTEGTRADE module)**

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Study program 5\_weeks, \_\_\_\_\_ summer semester 2024

The volume of hours is 40

of which:

Lectures: 18

Seminars: 22

Practical:

Independent work:

Final test /essay: 4

Semester of teaching - 2

Form of control - infographics based on the EU-Ukraine Association Agreement

Final tests for the course - 1

## 2. Summary of the discipline

The course “European Studies” is aimed at familiarizing students with the evolution, foundations of the legislation and institutional organization of the European Union, as well as the history and prospects of the role of the European Union as a global actor. As the course is being implemented,

in particular, within the framework of the Jean Monnet INTEGTRADE module with the support of the European Union, special attention will be paid to the role of free trade as a basis for integration of the EU states and strengthening the role of the EU in the international arena. The course also aims to familiarize students with the growing role of non-trade objectives, such as climate change, sustainable development, rule of law and anti-corruption, in EU trade policy and foreign trade agreements between the EU and third countries. This topic is particularly relevant for Ukraine in the context of the implementation of the Association Agreement, including the Deep and Comprehensive Free Trade Area (DCFTA), and the prospect of membership in the European Union, which will require Ukraine's full integration into the EU Internal Market. The program is accompanied by the development of students' skills in working with scientific and political literature, analytical texts and relevant legislation, as well as communicating complex political and legal phenomena in simple language and with the help of graphic means (creating infographics). As a result of the course, students will develop a detailed understanding of the current state of EU development, the state and prospects of EU-Ukraine relations, as well as trade liberalization as the basis for the functioning of the Union and the evolution of its role in the international arena.

### **3. The purpose of studying the discipline**

The purpose of the course consists of four key, equivalent components:

- 1.** To familiarize students with the theoretical foundations of the discipline “European Studies” and the current state of development of the European Union and its global role.
- 2.** To develop students' understanding of the role of trade in the development of the European Union and its global role, as well as the causes and consequences of the growth of non-trade objectives in EU trade policy.
- 3.** To develop students' knowledge of the Association Agreement and the DCFTA as the basis for EU-Ukraine cooperation and Ukraine's European integration.
- 4.** To improve students' skills related to communication of Ukraine's European integration, in particular, through the use of graphic materials.

As a result of the course, the student will know:

- **Key theories of European integration** (functionalism and neo-functionalism, multi-level governance) and **ways to apply general theories of international relations to the phenomenon of European integration** (realism, liberal intergovernmental approach, constructivism).

- **The main stages of the development of European integration** from the creation of the European Coal and Steel Community to current events in light of the EU's support for Ukraine in the war unleashed by the Russian Federation.

- The principles underlying the **EU's Common Market** and the role trade plays in the functioning of the European Union and its non-trade goals in the areas of sustainable development, climate change, human rights, rule of law, etc.
- How the EU-Ukraine Association Agreement functions and on what basis free trade between Ukraine and the European Union is realized.

Will be able to:

- Use the EULEX database of EU legislation, relevant academic literature and analysis.
- **Understand and explain the links between different policy areas**, in particular, trade policy and policies in the field of sustainable development, anti-corruption, rule of law
- **Understand the content of the Association Agreement** and describe the main obligations of Ukraine to approximate its legislation to the EU acquis in various areas (trade in goods and services, public procurement, climate change)
- Communicate information about European integration, in particular, using graphic methods.

## 1. ORGANIZATION OF STUDIES AND GRADING

Types of work / teaching methods	Number of hours	Assessment Maximum points per lesson	Altogether
Participation in seminars (in the format of discussion or debate)	11	<b>4</b> 1 point - passive participation, presence 2 points - additions and comments; 3 points - active participation in the work seminar/group work; 4 - meaningful response, preparation of additional information or preparation of additional information or materials (if necessary).	<b>44</b>

<b>Final project in the form of an infographic</b>	Individual assignment based on the preliminary distribution of topics (5 hours)	<b>20</b>  1-10 points - the infographic is unstructured or insufficiently structured, the material is presented with factual errors or not clearly enough  10-15 points - the infographic is clear and structured, there are minor factual errors or design flaws that make it difficult to understand the information.  15-20 points - structured, clear, high-quality infographic without factual errors and in accordance with the Agreement	<b>26</b>
<b>Final test /essay</b>			<b>30</b>
<b>Altogether</b>			<b>100</b>

## 2. Thematic plan of the discipline

	Назва теми	Кількість годин			
		всього	лекцій	Семінарських занять	Письмові завдання
1	<b>Topic 1: “Introduction to European Studies and the evolution of the European Union”</b>	8	4	4	
2		4	2	2	
3.	<b>Topic 2: Theories of European integration and explanation of the evolution of the EU and its trade policy in the light of theories of</b>	19	6	8	
4		6	4	2	

5	<b>European integration and general theories of international relations</b> <b>Theme 3: “EU trade policy and non-trade objectives in trade policy”</b> <b>Topic 4: “The EU and global climate change and environmental policy”</b> <b>Topic 5: Trade, fundamental values and external relations of the EU</b>	8	2	6	1
	<b>In general</b>	65	16	44 (22 in group)	1

### 3. Topics of lecture classes

**Lecture 1: Introduction to European Studies. The main stages in the history of the European Union. The role of trade in the history of the EU** Guest lecture by Dr. Carsten Nowrot, Professor at the University of Hamburg. **Indicative topics:**

1. Subject, thematic and methodological approaches of European studies
  2. The idea of the European Carbon and Steel Community as a peaceful project after the Second World War
  3. Trade as a driver of the evolution of European Communities
  4. Creation of the European Union and the Lisbon Treaty
  5. Challenges to further integration of the EU states
- Лекція 2. Еволюція Спільного Ринку ЄС та Спільної комерційної політики Союзу

*Guest lecture by Dr. Carsten Nowrot, Professor at the University of Hamburg. Indicative topics:*

1. Key stages in the evolution of the EU Common Market
2. “Four freedoms” and their legal regulation
3. The emergence of the EU Common Commercial Policy
4. Development of legal regulation of the EU Common Commercial Policy
5. Key challenges of the current stage of development of the EU Common Commercial Policy

**Lecture 3: EU trade policy in the light of theories of international relations and European integration**

1. Key provisions of the main theories of international relations (realism, liberalism, constructivism)
2. EU trade policy in the light of these theories
3. Key theories of European integration (liberal intergovernmental approach, neo-functionalism, multilevel governance)
4. EU trade policy through the prism of European integration theories

#### **Lecture 4. The EU in the world and the role of trade in its global role**

*A guest lecture by Dr. Maksym Yakovlev, Head of the Department of International Relations of the National University of Kyiv-Mohyla Academy. Approximate topics:*

1. What role does the EU seek to play in the world?
2. Conceptualization of the EU's role and main theories of European integration
3. EU policies in different regions of the world
4. The role of trade in the EU foreign policy doctrine

#### **Lecture 5. EU enlargement and neighborhood policy**

1. Enlargement policy, its evolution and status quo
2. Neighborhood policy before the Russian war against Ukraine
3. Trade liberalization in the context of EU enlargement and neighborhood policies
4. The impact of Russia's war against Ukraine on the EU's enlargement and neighborhood policies

#### **Lecture 6: “Deep” EU trade agreements with third countries. Features and links between thematic areas. The case of the EU-Ukraine DCFTA**

*Guest lecture by Dr. Carsten Nowrot, Professor at the University of Hamburg. Approximate topics.*

1. Peculiarities of the EU-Ukraine DCFTA as an example of a “deep” EU agreement with a third country
2. Non-trade objectives of the EU-Ukraine DCFTA
3. The EU's use of trade as a lever to achieve non-trade goals

#### 4. Trade and “common values”

### **Lecture 7. The EU and global environmental policy. The European Green Deal**

*Guest lecture by Olena Masliukivska, Associate Professor of the Department of Ecology, NAUCMA, PhD in Economics Indicative topics:*

1. Internal EU policy in the field of environmental protection and climate change
2. European green course
3. Provisions on environmental protection in the EU-Ukraine Association Agreement

### **Lecture 8. The Russian-Ukrainian war, its impact on the environment and the role of the EU in the development of Ukraine after the war**

*Guest lecture by Olena Masliukivska, Associate Professor of the Department of Ecology, National University of Kyiv-Mohyla Academy, PhD in Economics:*

1. The impact of war on the environment
2. Environmental crimes of the Russian Federation
3. Strategies and opportunities for EU assistance to Ukraine in the field of environment

### **Lecture 9: Trade and fundamental values. Evolution of the EU as a normative player.**

*Guest lecture by Anna Khvorostyankina, PhD, Coordinator at the Eurasian International University. Approximate topics.*

1. Fundamental values of the EU
2. The relationship between trade and fundamental values in EU strategic documents and policies
3. Means of promoting values through trade agreements
4. The EU as a normative player at the current stage of development

## **4. Topics of the seminar sessions**

### **Seminar 1. Introduction to European Studies. The main stages in the history of the EU (2 hours)**

1. The subject of European studies

2. Theoretical and methodological basis of European studies
3. The European Coal and Steel Community and the idea of its creation
4. Evolution of the Community and the creation of European Communities
5. The role of trade in the evolution of the EU

**Seminar 2. Evolution of the EU Common Market and Common Commercial Policy (2 hours)**

1. The concept of the Common Market. “Four freedoms”
2. Evolution of the “four freedoms” in EU legislation
3. Creation and evolution of the EU Common Commercial Policy
4. Geographical coverage of the Common Commercial Policy
5. Thematic aspects of the Common Commercial Policy

**Seminar 3. Theories of international relations and European integration, and EU trade policy (2 hours)**

1. Theoretical approaches to the conceptualization of international relations
2. Liberal intergovernmental approach
3. Neofunctionalism
4. Multilevel governance
5. EU trade policy through the prism of these theories

**Seminar 4. The EU in the world and the role of trade in EU international relations (2 hours)**

“Roundtable discussion with Dr. Maksym Yakovlev, Head of the Department of International Relations at the National University of Kyiv-Mohyla Academy, on the role of the EU in the turbulent modern world, changes in international trade due to the Russian war against Ukraine and the sanctions and reactions of different countries.

**Seminar 5. Trade liberalization as a basis for EU free trade agreements with third countries (2 hours)**

1. Legal basis for the conclusion of international agreements by the EU
2. Typology of association agreements between the EU and third countries
3. Policies under which association agreements are concluded



4. Components of association agreements

**Seminar 6: Deep Trade Agreements between the EU and Third Countries. Features and links between thematic areas (2 hours)**

1. WTO and the crisis of multilateral trade liberalization (2004-2005)
2. “Deep” trade liberalization, its causes and essence
3. Peculiarities of the EU's “deep” agreements with third countries
4. Main disciplines in “deep” agreements
5. Problems of combining the EU “deep” agreements and support for the WTO functioning

**Seminar 7. EU-Ukraine Association Agreement and DCFTA (2 hours)**

1. Political association between Ukraine and the EU
2. The main disciplines of thnt (common values / market access conditionality)
4. Institutional architecture of the Agreement
5. Mechanisms for approximation of Ukrainian legislation to EU legislation
6. Mechanisms for dispute resolution

**Seminar 8. European Green Deal and Environmental Policy (2 hours)**

1. Internal EU policy in the field of environment
2. European Green Deal and its implementation plan
3. EU external policy in the field of environment
4. Environmental and sustainable development provisions in the DCFTA
5. How does the DCFTA help the EU to contribute to the improvement of environmental protection in Ukraine?
6. The EU and post-war reconstruction of Ukraine. The environmental aspect.

**Seminar 9: EU trade policy and fundamental values. EU as a normative player (2 hours)**

*Round table with Anna Khvorostyankina, Eurasian International University*

### **Seminar 10. EU enlargement, the role of trade and prospects for EU policy (2 hours)**

1. Rounds of EU enlargement policy
2. Customs Union between the EU and Turkey. Complexities of EU-Turkey relations
3. Stabilization and Association - peculiarities of EU-Western Balkans relations
4. 20 years of stabilization and association. Complexities of EU-Western Balkans relations. The influence of Russia
5. The prospect of EU membership for Ukraine, Moldova and Georgia and integration into the Common Market

### **Seminar 11. EU Neighborhood Policy and EU-Ukraine relations (2 hours)**

1. History of the EU Neighborhood Policy and the role of trade in it
2. Eastern Partnership and the challenges of its implementation. EU relations with Belarus, Armenia and Azerbaijan and the role of trade in them
3. Revision of the Neighborhood Policy in 2015. The impact of the EU Global Strategy 2016.  
Development of EU-Ukraine relations in the context of the war with Russia

### **8. Indicative list of infographics (independent work, each infographic is duplicated in Ukrainian and English)**

1. Key disciplines of the DCFTA and their contribution to Ukraine's European integration
2. Non-trade objectives promoted by the EU under the DCFTA (with examples)
3. WTO Agreements in the DCFTA and their contribution to the EU's non-trade objectives through the DCFTA
4. The DCFTA and the promotion of Ukraine's compliance with international law (e.g., general provisions on international law, WTO rules, anti-corruption rules)
5. The Agreement on Technical Barriers to Trade (TBT), its role in the DCFTA and the development of the rule of law through trade
6. Non-trade objectives in Chapter 3 of Part IV of the Agreement on Technical Barriers to Trade

7. Non-trade objectives in Chapter 5 of Part IV of the Agreement “Customs and Trade Facilitation”
8. The principle of transparency in the DCFTA
9. The principle of legal certainty and the DCFTA
10. Non-trade objectives in Chapter 6 of Part IV of the Agreement “Enterprises, Trade in Services and E-Commerce”
11. Key provisions of the DCFTA on e-commerce and cross-border capital flows
12. DCFTA provisions on public procurement and the role of the DCFTA in reforming the public procurement sector in Ukraine
13. Instruments for achieving non-trade objectives under the DCFTA (legal standards, adaptation of Ukrainian legislation to EU norms, conditionality)
14. Key standards of the DCFTA in the field of intellectual property rights
15. Transparency standards in the field of state aid
16. Environmental protection and the DCFTA
17. Key challenges for Ukraine in the context of DCFTA implementation
18. Dispute settlement procedures in the Association Agreement and in the DCFTA context
19. Prospects for deepening EU-Ukraine integration in the field of trade (trade in industrial products, elimination of tariffs and duties in the context of war)
20. DCFTA and Russia's war against Ukraine
21. DCFTA in the context of EU enlargement policy
22. EU measures to support Ukraine's economy during the war
23. Economic reforms in the framework of the Ukraine Facility
24. EU-Ukraine “Solidarity Corridors” and their role in Ukraine's further integration into the EU
25. Timeline of protests against the full liberalization of EU-Ukraine trade in neighboring countries
26. The EU's autonomous trade measures in favor of Ukraine (2014-2025)
27. EU's autonomous trade measures in favor of Ukraine (2022-2025)
28. Full membership in the EU's Common Market as a step towards Ukraine's membership in the EU

### **Literature list for preparation for seminar classes**

### **Topic 1: Introduction to European Studies and the Evolution of the European Union (seminar 1)**

Calhoun, C. (2003) European Studies: Always Already There and Still in Formation. *Comparative European Politics* 1, pp. 5-20.

European Union (n.d.) *History of the EU*. Available at: [https://european-union.europa.eu/principles-countries-history/history-eu\\_en](https://european-union.europa.eu/principles-countries-history/history-eu_en).

### **Topic 2. Theories of European integration and explanation of the evolution of the EU and its trade policy in the light of theories of European integration and general theories of international relations (seminars 2-3)**

Dunn, N. (2012) Neo-Functionalism and the European Union. *E-International Relations*. Available at: <https://www.e-ir.info/2012/11/28/neo-functionalism-and-the-european-union/>.

Hooghe, L., Marks, G. (2019) Grand theories of European integration in the twenty-first century. *Journal of European Public Policy* 26(8), pp. 1113-1133.

Jensen, C.S. (2016) Neo-functionalism. In: M. Cini, et al. (eds) *European Union Politics*. Oxford: OUP, available at: <https://books.google.com/books?hl=ru&lr=&id=qTM0CwAAQBAJ&oi=fnd&pg=PA53&dq=neofunctionalism+EU&ots=1i2iUs3Ywh&sig=PMYm7cjRPs4rI5OLmIC9kZMvDXo#v=onepage&q=neofunctionalism%20EU&f=false> (p. 53).

Moravcsik, A. (1993) Preferences and Power in the European Community: A Liberal Intergovernmentalist Approach. *Journal of Common Market Studies*, Vol. 31(4), pp. 473-524.

Niemann, A. (2013) EU External Trade and the Treaty of Lisbon: A Revised Neofunctionalist Approach. *Journal of Contemporary European Research* 9(4). Available at: <https://www.jcer.net/index.php/jcer/article/view/461/434>.

### **Topic 3: EU trade policy and non-trade objectives in trade policy (workshops 4-7)**

Borchert, I., Conconi, P., Di Ubaldo, M., Herghelegiu, C. (2020, 5 May) EU trade policies: carrot-and-stick mechanisms in the pursuit of non-trade policy objectives. *CERP Discussion Paper*. Available at: <https://voxeu.org/article/eu-trade-policies-carrot-and-stick-mechanisms-pursuit-non-trade-policy-objectives>.

Damro, M. (2012) Market Power Europe. *Journal of European Public Policy* 19(5), pp. 682-699.

Petrov, R., Van Der Loo, G., Van Elsuwege, P. (2015) The EU-Ukraine Association Agreement: A New Legal Instrument of Integration without Membership. *Kyiv-Mohyla Law and Politics Journal*, Vol.1. Available at: [http://ekmair.ukma.edu.ua/bitstream/handle/123456789/7874/Petrov\\_The\\_EU-Ukraine\\_Association.pdf?sequence=5&isAllowed=y](http://ekmair.ukma.edu.ua/bitstream/handle/123456789/7874/Petrov_The_EU-Ukraine_Association.pdf?sequence=5&isAllowed=y).

Van der Loo, G., Van Elsuwege, P. (2022) The EU-Ukraine Association Agreement and Ukraine's EU Membership Application Still Fit for Purpose? *Egmont Institute Discussion Paper*. Available at: [https://epc.eu/content/PDF/2022/Ukraine\\_DP.pdf](https://epc.eu/content/PDF/2022/Ukraine_DP.pdf).

Van Elsuwege, P., Chamon, M. (2019) The meaning of association under EU law. A study on the law and practice of EU association agreements. *European Parliament*. Available at: [https://www.europarl.europa.eu/RegData/etudes/STUD/2019/608861/IPOL\\_STU\(2019\)608861\\_EN.pdf](https://www.europarl.europa.eu/RegData/etudes/STUD/2019/608861/IPOL_STU(2019)608861_EN.pdf)

#### **Topic 4. The EU and global climate change and environmental policy (seminar 8)**

Belardo, T. (2021, 13 July) What you need to know about the European Green Deal – and what comes next. *World European Forum*. Available at: <https://www.weforum.org/agenda/2021/07/what-you-need-to-know-about-the-european-green-deal-and-what-comes-next/>.

Elkerbout, M., et al. (2020) The European Green Deal after Corona: Implications for EU Climate Policy. *CEPS Policy Insights* 2020/06. Available at: [https://www.researchgate.net/profile/Vasileios-Rizos/publication/351416850\\_The\\_European\\_Green\\_Deal\\_after\\_Corona\\_Implications\\_for\\_EU\\_climate\\_policy/links/60968b0b92851c490fc4d8d7/The-European-Green-Deal-after-Corona-Implications-for-EU-climate-policy.pdf](https://www.researchgate.net/profile/Vasileios-Rizos/publication/351416850_The_European_Green_Deal_after_Corona_Implications_for_EU_climate_policy/links/60968b0b92851c490fc4d8d7/The-European-Green-Deal-after-Corona-Implications-for-EU-climate-policy.pdf).

Morin, J., Jinnah, S. (2018) The untapped potential of preferential trade agreements for climate governance. *Environmental Politics* 27(3), pp. 541-565.

#### **Theme 5. Trade, fundamental values and external relations of the EU (seminars 9-11)**

Economides, S. (2020) From fatigue to resistance: EU enlargement and the Western Balkans. *Dahrendorf Forum. Debating Europe*. Available at: [http://eprints.lse.ac.uk/104393/1/Economides\\_from\\_fatigue\\_to\\_resistance\\_published.pdf](http://eprints.lse.ac.uk/104393/1/Economides_from_fatigue_to_resistance_published.pdf).

Pelkmans, J. (2020) Linking “values” to EU trade policy – a good idea? *European Law Journal* 26(5-6). Available at: [https://onlinelibrary.wiley.com/doi/full/10.1111/eulj.12409?casa\\_token=hj2ioy\\_jCZgAAAAA%3AhCIDRZ0qvXbJj696TLXe8K0PZeWd4MLcTbG1BKxF5fP87LwegaVdOUfuHGtLDDcTPdWMn7YFnokVao](https://onlinelibrary.wiley.com/doi/full/10.1111/eulj.12409?casa_token=hj2ioy_jCZgAAAAA%3AhCIDRZ0qvXbJj696TLXe8K0PZeWd4MLcTbG1BKxF5fP87LwegaVdOUfuHGtLDDcTPdWMn7YFnokVao).

Rabinovych, M. (2021) Failing forward and EU foreign policy: the dynamics of ‘integration without membership’ in the Eastern Neighbourhood. *Journal of European Public Policy* 28(10), pp.1688-1705.

Rabinovych, M., Novakova, Z. (2019) The Future of Values in the EU Global Strategy 2020. *Real Institute Elcano*. Available at: <https://www.realinstitutoelcano.org/en/analyses/the-future-of-values-in-the-eu-global-strategy-2020>.

Velutti, S. (2016) The Promotion and Integration of Human Rights in EU External Trade Relations. *Utrecht Journal of International and European Law* 32(83). Available at: <https://utrechtjournal.org/articles/10.5334/ujiel.342>.